



## Data Sharing Notice

Informa collects information on your interactions with other visitors, exhibitors and sponsors during the event with the intention of analysing and measuring the event's success and to develop business and individual profiles to enhance our products and service offerings in the future.

When attending our in-person events, by allowing your badge to be scanned by an exhibitor or sponsor, you are providing the exhibitor or sponsor with your personal information and in doing so agree to the exhibitor or sponsor contacting you about their products or services in the future. You can opt-out of this contact at any time by contacting the exhibitor or sponsor and any data that they collect and record (e.g. notes or business card scans) will be held according to their Privacy Policy although we will maintain its security whilst it is held in our apps/systems. You have the right to refuse your badge from being scanned by an exhibitor or sponsor.